

Waikato Affordable Energy Webinar Series

June-November 2026



**Wellbeing
Waikato**
TOIORA O WAIKATO

Research.
Knowledge.
Storytelling.

To View This Webinar On Line, Click on the Image Below





Harvey Brookes
Executive Director
Wellbeing Waikato



Reflections: Ernie Newman,
Independent Competition Expert
and Commentator



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Wellbeing Waikato



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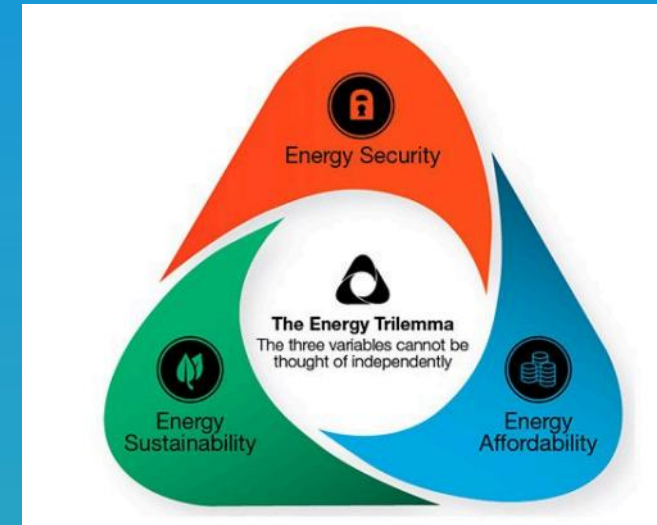
Independent Charitable Trust focused on:

- Regional intelligence about what's most important to households and whanau
- Identifying emerging risks early
- Surfacing underlying drivers, not just symptoms
- Convening government, iwi, councils, community organisations and the private sector around decision-useful insights.



Energy systems need to be:

- Affordable
- Reliable
- Sustainable



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4 Big Questions

1. How does the electricity system actually work—and why is it designed this way?
2. What drives power prices, and how could they be made more affordable?
3. How does energy affordability affect household and community wellbeing?
4. What would a better system look like—and how do we get there?



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Revolutionising How Energy is Shared and Traded



John Campbell
Our Energy



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Waikato Affordable Energy Webinar Series

23 September 2026



our energy



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Revolutionising

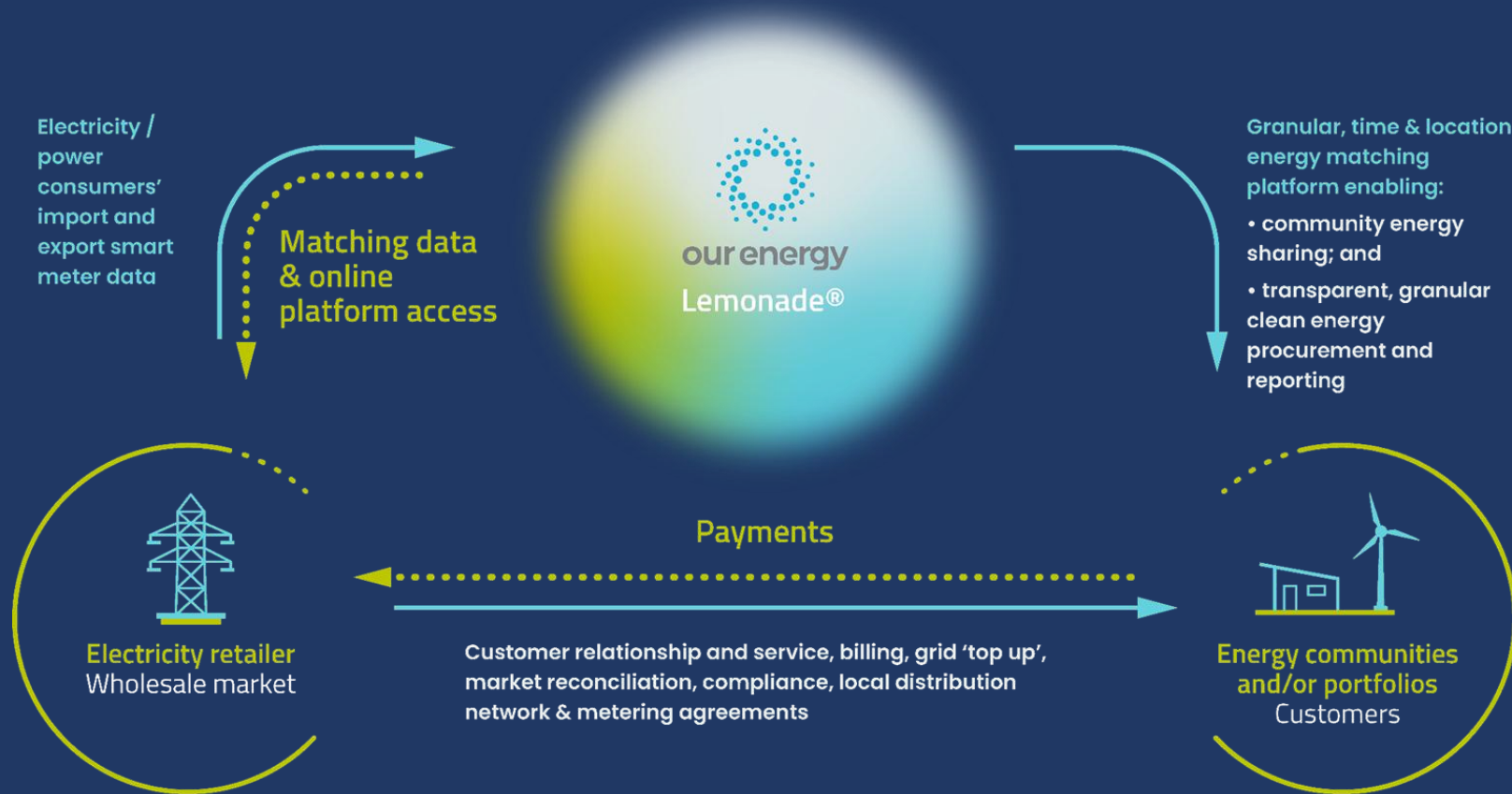
how energy is
shared & traded

[Get in Touch](#)

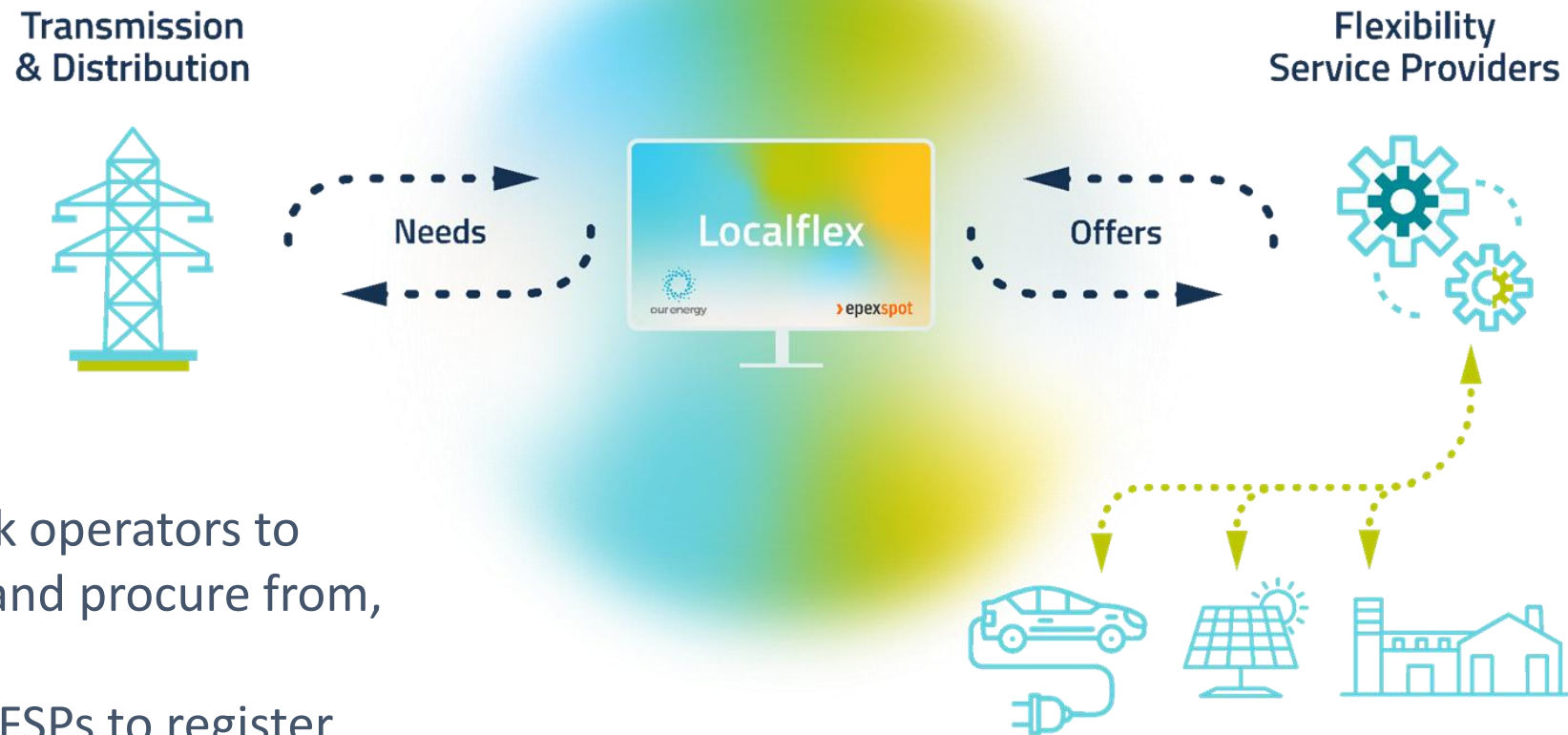
Lemonade® enables granular energy matching

Aligned with a shift in clean energy purchasing practice

Proprietary, half-hourly matching algorithms, alongside dashboard visualisation tools, support retailers and communities to develop energy sharing models and time and location matched clean energy purchasing and reporting for energy developers and corporate buyers.



Localflex is an independent local flexibility market solution, underpinned by global energy markets expertise



Localflex

- enables electricity network operators to broadcast their needs to, and procure from, FSPs;
- engages with and recruits FSPs to register their distributed, flexible energy resources.

How does the electricity system actually work—and why is it designed this way?



THE PAST

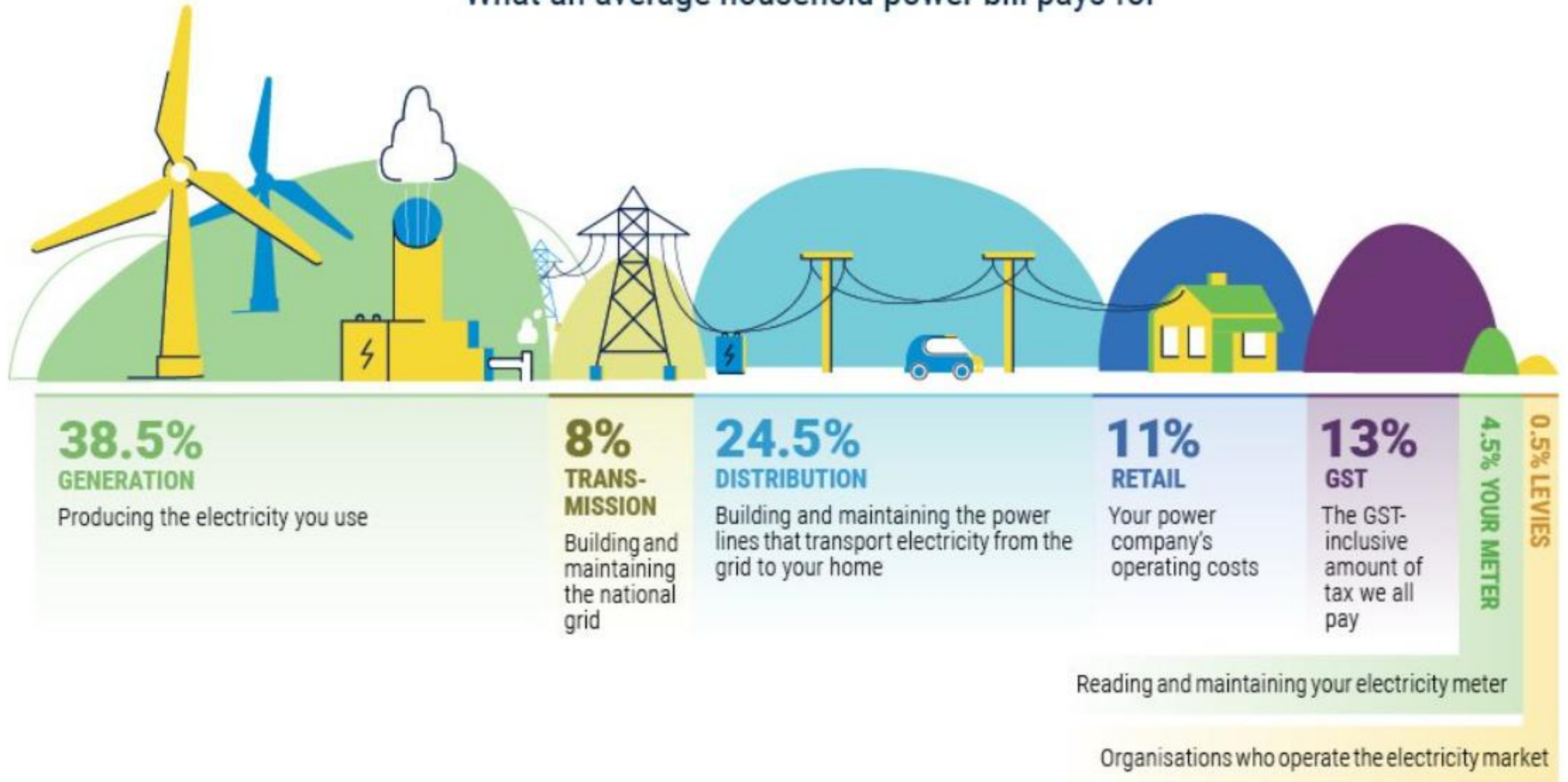
All about big power stations and delivery of their energy



THE FUTURE

Thousands, millions of small power stations and sharing of our energy

What an average household power bill pays for



“I never met anyone who identified as a consumer.”

Craig Memery, Australian energy transition leader

How did we get here?

Current market design is focused on individuals.

Communities largely 'designed out'.

Some existing frameworks, but but they're rigid / inflexible.

Only suit specific setups + deep expertise required (average household/business has no idea).

“Rethink how we think about the relationships between energy consumers, markets and regulation.”

Ron Ben-David, Monash University (former Chair at Victoria's ESC)

Towards a better system?

Single retailer hegemony >>>>> (simplified) multiple trading relationships

Portable and shareable data access >>>>> Consumer data right

Traditional network charging >>>>> Local use of system

Single market >>>>> Off-market / local energy markets

Retailers / traders >>>>> Community-based market participants

Energy communities framework is missing

US - Community Choice Aggregation

UK - Local Power Plan

Finland - Mankala model

EU - Positive Energy Districts

NZ -???

Flexibility isn't a
feature.

It's the future.



“The past was about aligning
supply with demand, **but the
future is about aligning
demand with supply.**”

John Campbell, Founder and CEO, Our
Energy.

Q&A



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The Affordable Energy Webinar Series

June-November 2026



Kelli Pike

GoEco

30 September

Use same link as this webinar to join back in.



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Upcoming Speakers:

Gareth Cartwright, Executive Officer: Community Energy Network

Stew Hamilton, CEO of Mercury NZ

David Wilson, Member of Parliament: New Zealand First

Blair Dickie, Principal Strategic Advisor: Waikato Regional Council

14 October

21 October

28 October

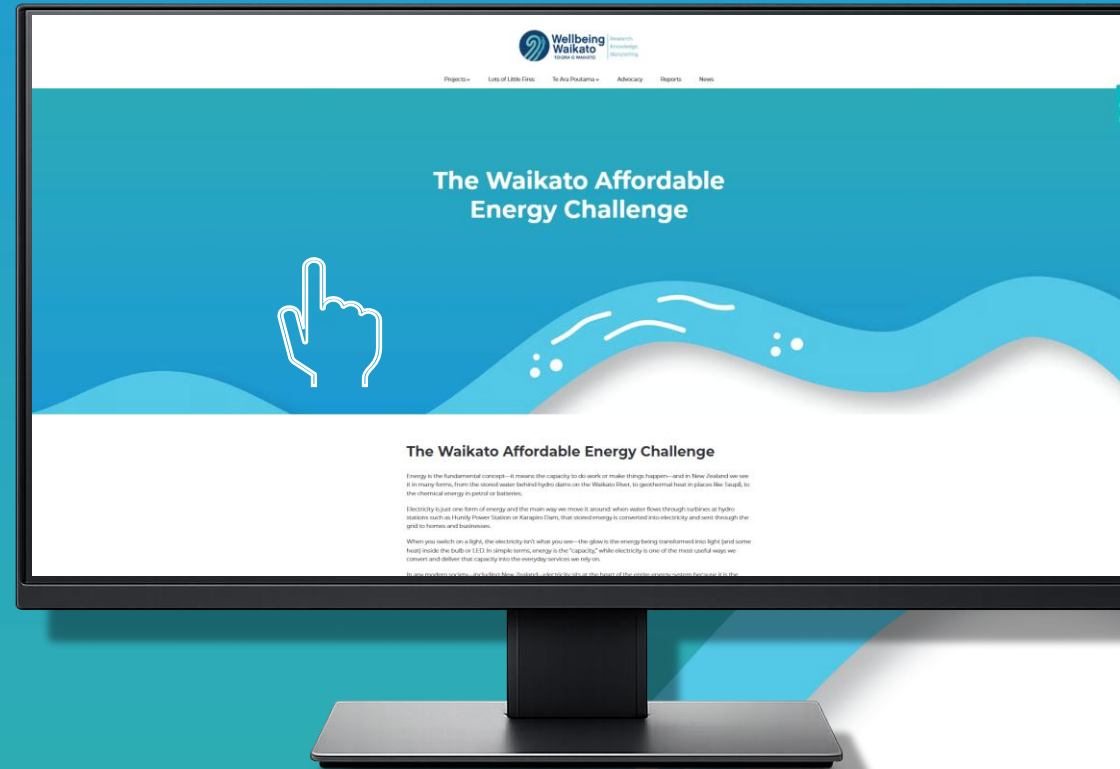
4 November



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Thank you!

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